

1st Nordic-Iberian Doctoral Workshop on Business Economics

Thursday April 25th, 2024

Time	Room	Activity
9:00-9:30	<i>Salón de Grados</i>	Registration
9:30-9:45	<i>Salón de Grados</i>	Welcome. Siro Bayón (Faculty of Economics and Business Administration), David Cabrerós (Organizing committee), José Ramón González (Doctoral School of the University of Valladolid)
9:45-10:45	<i>Salón de Grados</i>	Keynote Speech. Mikko Ketokivi: Becoming a Scholar
10:45-12:00	<i>Seminario A</i>	Session I: Ways Forward - Early-stage papers
12:00-12:30	<i>Hall Seminario A</i>	Coffee
12:30-14:00	<i>Seminario A</i>	Session II: Financial Economics
14:00-15:00	<i>Cafetería</i>	Lunch
15:00-16:30	<i>Seminario A</i>	Session III: Diversity and Dynamics in Finance and Management
16:30-17:00	<i>Hall Seminario A</i>	Coffee
17:00-18:00	<i>Seminario A</i>	Session IV: Drivers and Impacts of Organizational Responsiveness

Friday April 26th, 2024

Time	Room	Activity
9:30-10:00	<i>Salón de Grados</i>	Reception
10:00-11:30	<i>Salón de Grados</i>	Roundtable ICECYL. Eduardo Alonso (Plasma Novus Clean Air Solutions), Ernesto Pascual (ICECYL), Myriam Rueda (Madison MK), and Pilar Velasco (EsDUVa): Open innovation as a new management model based on cooperation
11:30-12:30	<i>Sala de Juntas</i>	Networking/Coffee
12:30-13:30	<i>Salón de Grados</i>	Keynote Speech. Eduardo Schwartz: Water as a commodity in hydropower generation
13:30-14:30	<i>Cafetería</i>	Lunch
14:30-16:00	<i>Seminario A</i>	Session V: Financial Dynamics
16:00-16:30	<i>Sala de Juntas</i>	Coffee
16:30-18:00	<i>Seminario A</i>	Session VI: Consumer Behavior and Organizational Strategies
18:00	<i>Salón de Grados</i>	Closing Ceremony. David Cabrerós (Organizing committee), Pilar Velasco (Scientific committee), and members of the awards jury

For detailed session schedules, please see the following pages. The organizing committee reserves the right to make alterations or updates if necessary.



Venue: All sessions will be held at the Faculty of Economics and Business Administration, Avenida Valle Esgueva 6 (Valladolid):



<i>Salón de Grados</i>	1 st floor
<i>Sala de Juntas</i>	1 st floor
<i>Seminario A</i>	2 nd floor
<i>Hall Seminario A</i>	2 nd floor
<i>Cafetería</i>	Ground floor

Session I: Ways Forward - Early-stage papers

Thursday 25.4.2024 (10:45-12:00)

Chair: *Virpi Sorsa (University of Jyväskylä)*

“Social movement (organizations) for end-of-life care in Finland”

Tuisku Takala (University of Jyväskylä)

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Discussant: Tábata Calvo Conde (University of Valladolid)

tabata.calvo@uva.es

“Breaking the Glass Ledger: A Survey of Gender Disparities in Finance Careers”

Maria Zhukova (University of Vaasa)

maria.zhukova@uwasa.fi

Discussant: Aleksu Korhonen (Aalto University)

aleksi.o.korhonen@aalto.fi

“The impact of ESG on the implied cost of capital. A forgotten piece of the ESG value puzzle”

Tábata Calvo Conde (University of Valladolid)

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Discussant: Maria Zhukova (University of Vaasa)

maria.zhukova@uwasa.fi

Session II: Financial Economics

Thursday 25.4.2024 (12:30-14:00)

Chair: *Eleuterio Vallelado (University of Valladolid)*

“The Investment Channel of Monetary Policy: Evidence from Norway”

Mikkel Riiser (BI Norwegian Business School)

mikkel.riiser@bi.no

Discussant: Tomi Soininen (University of Jyväskylä)

tomi.h.a.soininen@jyu.fi

“Is there enough sand in regulatory sandbox?”

Anastasiia Dardykina (University of Vaasa)

anastasiia.dardykina@uwasa.fi

Discussant: Mikkel Riiser (BI Norwegian Business School)

mikkel.riiser@bi.no

“Catching up with the Joneses: Household debt demand and negative reference rates”

Tomi Soininen (University of Jyväskylä)

tomi.h.a.soininen@jyu.fi

Discussant: Anastasiia Dardykina (University of Vaasa)

anastasiia.dardykina@uwasa.fi

Session III: Diversity and Dynamics in Finance and Management

Thursday 25.4.2024 (15:00-16:30)

Chair: Mikael Lundgren (Linnaeus University)

“The Pathways of Board Diversity in European Contexts: Exploring the Influence of Director Types on Firm Performance”

Fernando Hernández Atienza (University of Valladolid)

fernando.hernandez.atienza@uva.es

Discussant: Tuisku Takala (University of Jyväskylä)

tuisku.t.takala@jyu.fi

“The relevance of managers’ characteristics for SME internationalization propensity: evidence from Poland”

Magda Górska Grginović (SGH Warsaw School of Economics)

magda.gorska-grginovic@sgh.waw.pl

Discussant: Fernando Hernández Atienza (University of Valladolid)

fernando.hernandez.atienza@uva.es

“Dynamic Capabilities and Organizational Decline: Case LIFIM”

Aleksi Korhonen (Aalto University)

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Discussant: Magda Górska Grginović (SGH Warsaw School of Economics)

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Session IV: Drivers and Impacts of Organizational Responsiveness

Thursday 25.4.2024 17:00-18:00

Chair: *Tuisku Takala (University of Jyväskylä)*

“Antecedents of CSR Persistence: The Role of Performance Aspirations, Crisis and Family Ownership”

María del Pilar Rivera Franco (University of Salamanca)

mpriverafranco@usal.es

Discussant: David Cabrerros (University of Valladolid)

david.cabrerros@uva.es

“ESG & irresponsibility: the two-fold effect of CEO overconfidence”

David Cabrerros (University of Valladolid)

david.cabrerros@uva.es

Discussant: María del Pilar Rivera Franco (University of Salamanca)

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Session V: Financial Dynamics

Friday 26.4.2024 (14:30-16:00)

Chair: Eduardo Schwartz (Simon Fraser University)

“Is the financial performance of new energy stocks time-dependent?”

Ingrid Serrano-Bran (University of Deusto)

ingridmaria.serrano@deusto.es

Discussant: Sergio Gonzalez (University of Valladolid)

sergio.gonzalez.velasco@estudiantes.uva.es

“ESG performance and sustainability concerns exposure”

Nam Vu Than (University of Jyväskylä)

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Discussant: Ingrid Serrano-Bran (University of Deusto)

ingridmaria.serrano@deusto.es

“A review of real options valuation: The case of a mini hydroelectric plant”

presenter Sergio Gonzalez (University of Valladolid)

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Discussant: Nam Vu Than (University of Jyväskylä)

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Session VI: Consumer Behavior and Organizational Strategies

Friday 26.4.2024 (16:30-18:00)

Chair: *Tiina Kemppainen (University of Jyväskylä)*

“Can in-destination gastronomic experiences determine tourists' cross-purchases? The role of perceived authenticity”

Cristina Antón (University of Valladolid)

cristina.anton@uva.es

Discussant: Pablo F. Doucet Sánchez (UNED)

pf.doucet@cee.uned.es

“Towards environmental awareness through serious play: effect of user experience and competence”

Eliás Vega (University of Valladolid)

elias.vega@uva.es

Discussant: Cristina Antón (University of Valladolid)

cristina.anton@uva.es

“How Much Does the Firm's Business Group Cluster Matter? A Variance Decomposition Analysis of European SMEs”

Pablo F. Doucet Sánchez (UNED)

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Discussant: Eliás Vega (University of Valladolid)

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Scientific committee

Pilar Velasco - University of Valladolid – President

Susana Alonso - University of Valladolid

Carmen Antón - University of Valladolid

Isabel Feito - University of León

José María Fortuna - University of Valladolid

Gabriel de la Fuente - University of Valladolid

Jorge Gallud - University of Valladolid

Ana Gutiérrez - University of Valladolid

Luis Pablo de la Horra - University of Valladolid

Juha-Pekka Junntila - University of Oulu

Tiina Kemppainen - University of Jyväskylä

Félix López - University of Valladolid

Héctor Pérez - University of Valladolid

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Juan Antonio Rodríguez - University of Valladolid

Pasi Sajasalo - University of Jyväskylä

Fernando Tejerina - University of Valladolid

Víctor Temprano - University of Valladolid

Eleuterio Vallelado - University of Valladolid

Sami Vähämaa - University of Vaasa

Organising committee

David Cabrerros - University of Valladolid – President

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Mikkel Riiser - BI Norwegian Business School

Cristina Antón - University of Valladolid

Tábata Calvo - University of Valladolid

Ivelise Domínguez - University of Valladolid

Ruth García - University of Valladolid

Sergio González - University of Valladolid

Fernando Hernández - University of Valladolid

Ana Belén Martín - University of Valladolid

Itziar Oltra - University of Valladolid

Elías Vega - University of Valladolid

Keynote speakers

Mikko Ketokivi - Professor of Operations Management and Organization Design, IE Business School

Eduardo Schwartz - Professor of Finance, Ryan Beedie Chair in Finance, Simon Fraser University

Members of the awards jury

Tiina Kemppainen - University of Jyväskylä

Mikael Lundgren - Linnaeus University

Eduardo Schwartz - Simon Fraser University